



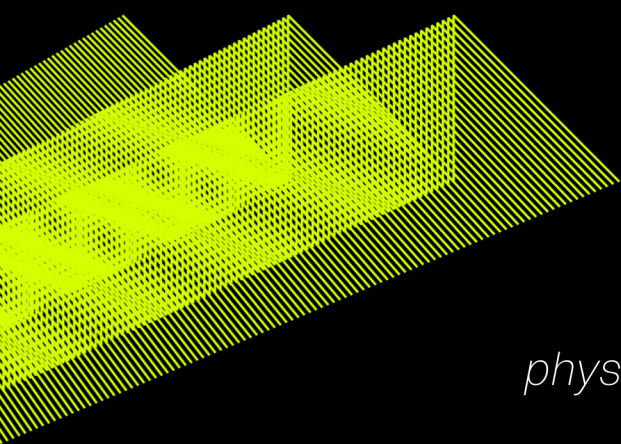
**VIVID MEMORY
STUDIOS**

The image features a complex, abstract geometric pattern on a black background. The pattern is composed of numerous overlapping, angular shapes in various colors: bright pink, magenta, lime green, yellow-green, blue, and purple. These shapes are arranged in a way that creates a sense of depth and movement, with some appearing to be layered on top of others. The overall effect is vibrant and dynamic.

WWW.VIVIDMEMORYSTUDIOS.COM

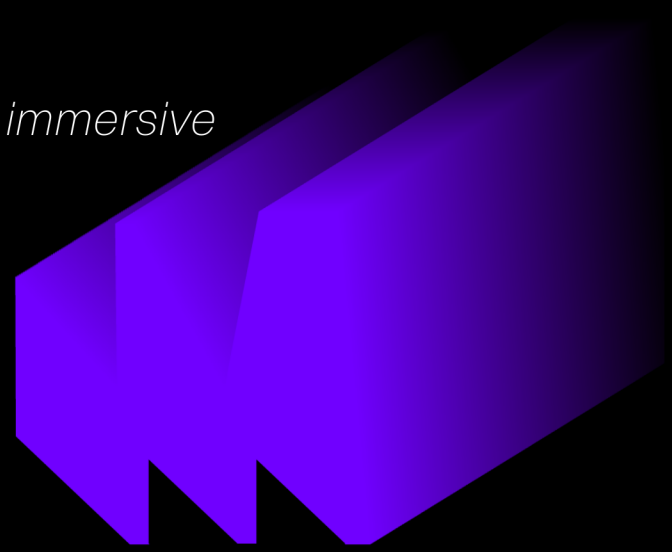


transcending music stories

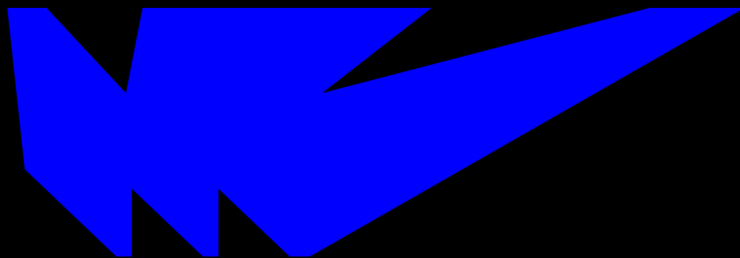


physical and digital stimulation

innovatively immersive



Vivid Memory Studios imagine and create hybrid music immersion formats in collaboration with artists to develop interactive story-driven experiences. We are a team of creators, technologists and producers passionate about music and innovation in art and entertainment. Music is at the center stage of all projects.





MEMORY VIVID MEMORY VIVID MEMORY VIVID MEMORY VIVID MEMORY VIVID MEMORY

WHAT WE DO

We explore innovative ways to express music. We have one foot in the virtual world and another in the physical, because yes! there is still a lot to explore in the physical world.

We explore a wide spectrum of formats such as interactive multimedia installations, concert stage design, virtual music videos, blockchain experience and more.

We also strongly believe that having a creative space for exploration is the key to push the boundaries. Therefore we allow ourselves to explore new tools and ways of doing by participating in art residencies in collaboration with art and tech institutions.

WHY

Our goal is to offer new playgrounds to music artists and their fans. Even though we love concert and music videos, we believe there is be more to experience. This is why we want to facilitate the access to technology to artists so they can transcend their vision into the world through different entertainment formats.

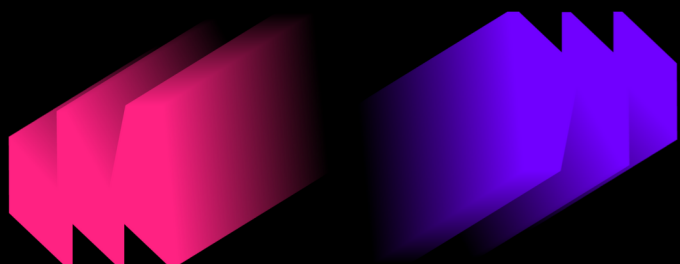
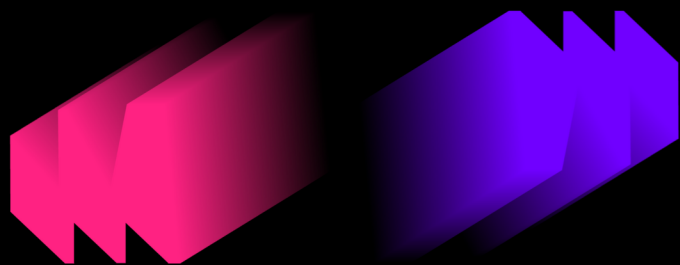
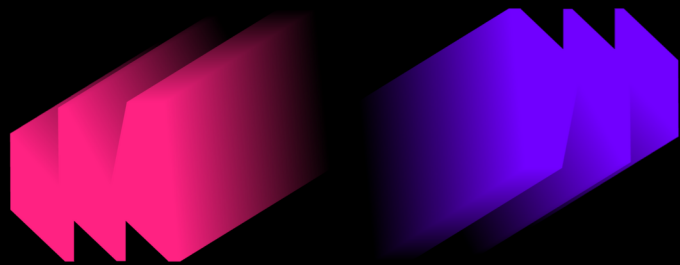
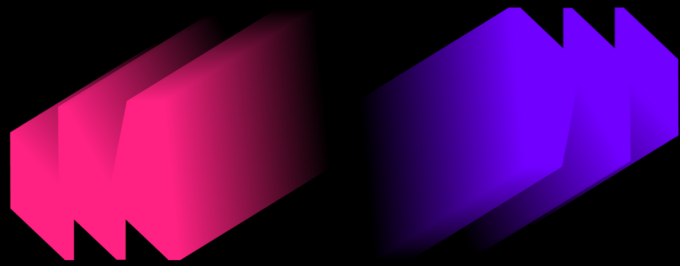
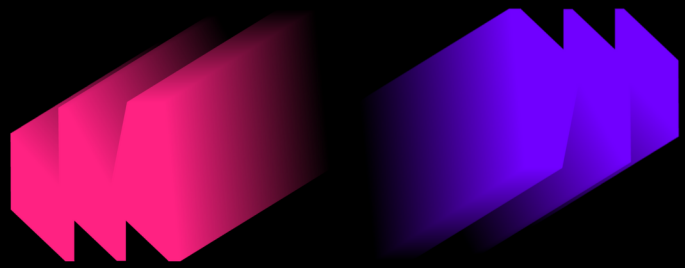
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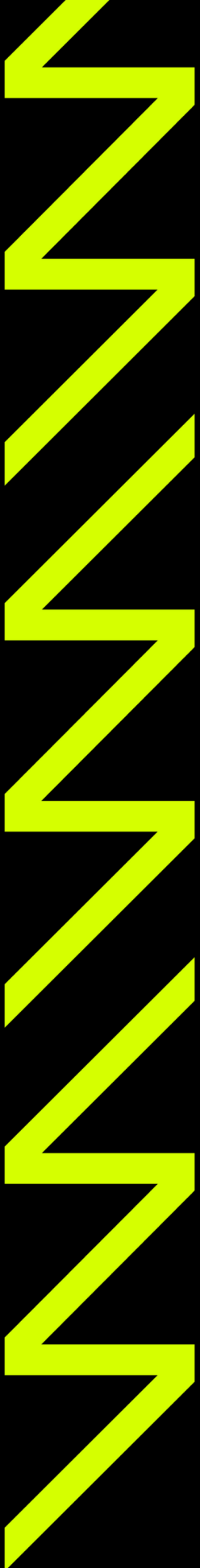
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A large, stylized purple letter 'N' composed of three overlapping, slightly offset shapes, creating a sense of depth and movement.

IMMERSIVE INSTALLATIONS

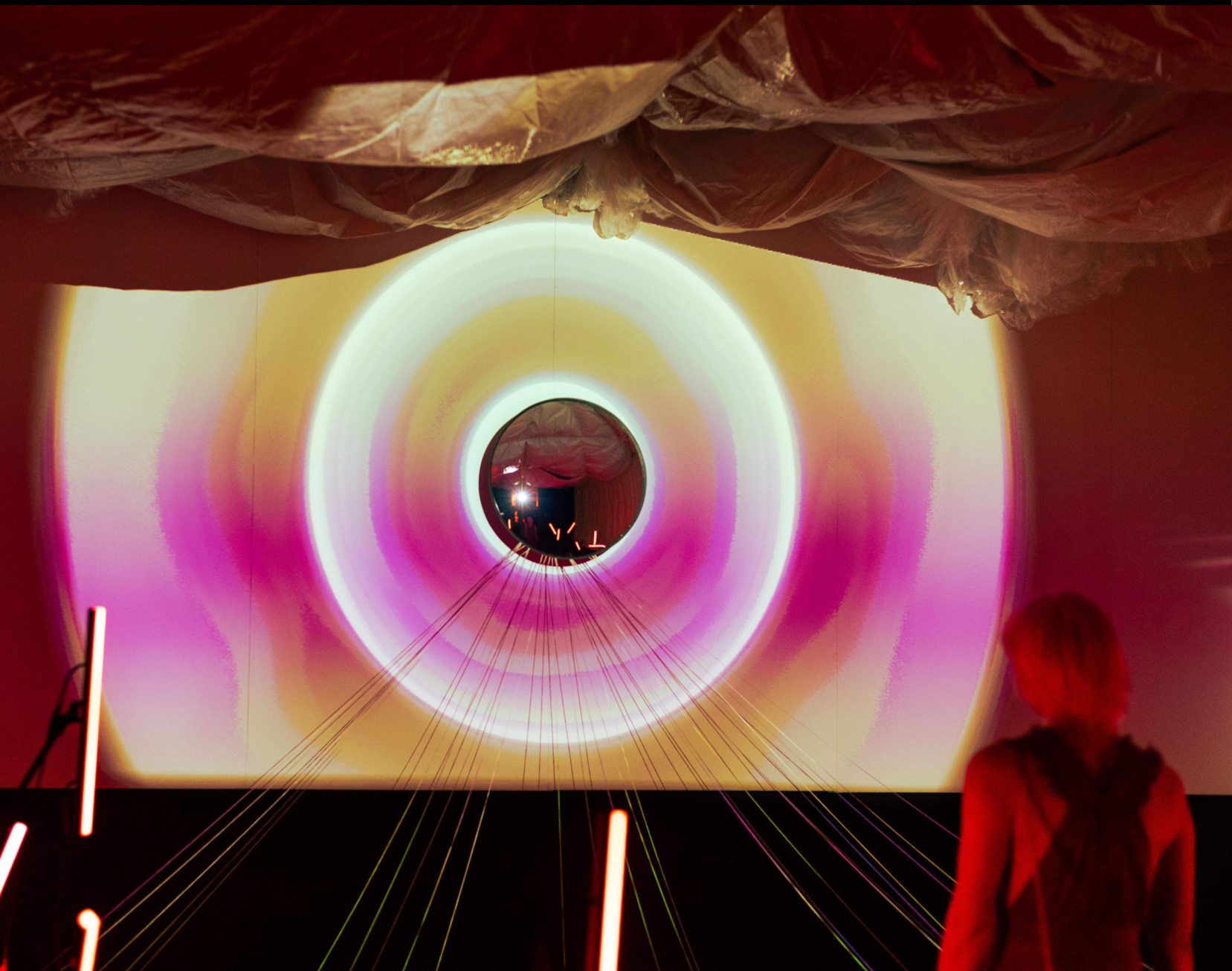


Reshaping the music experience
through extended multisensorial immersions.



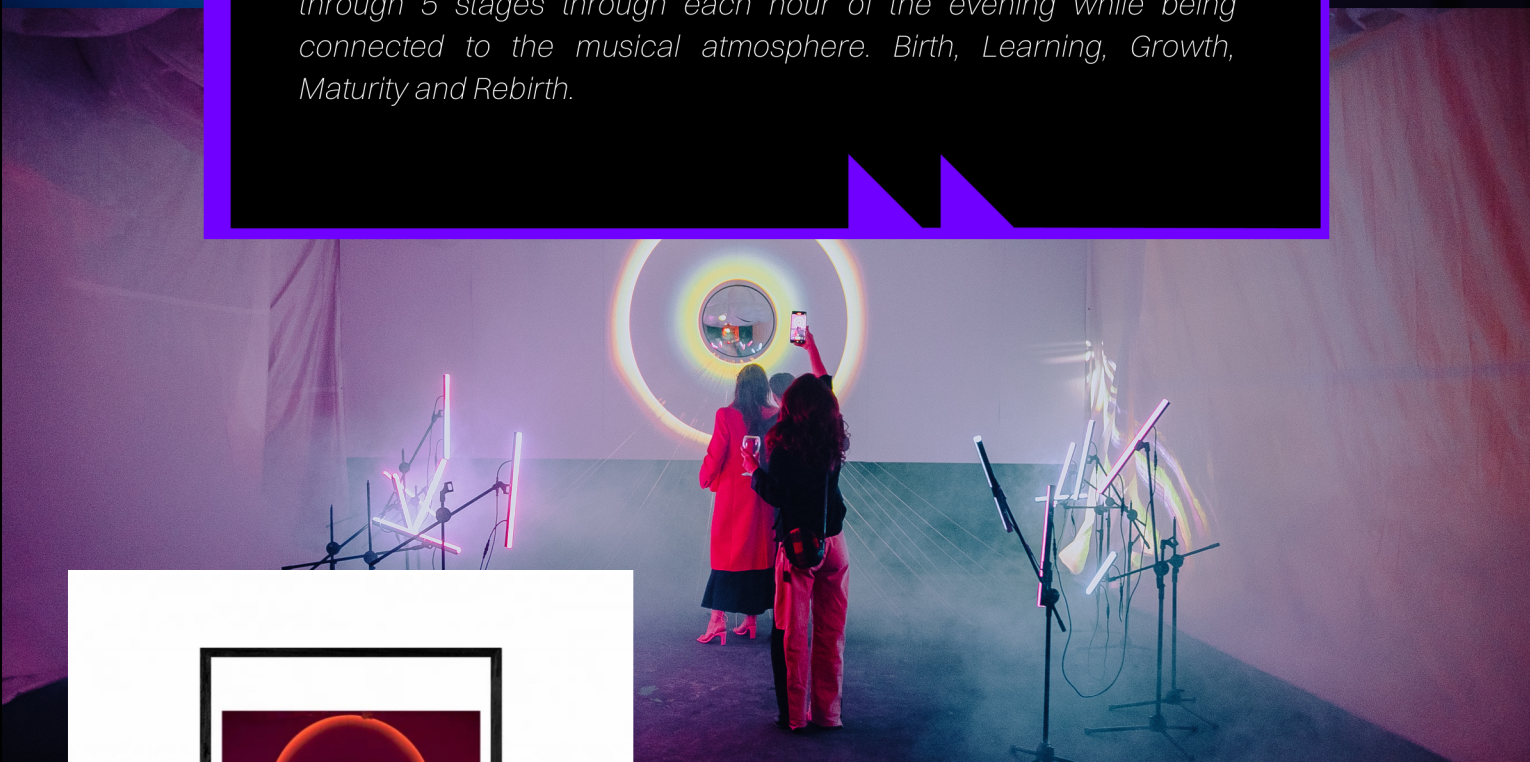
DEEP HERTZ x BAL du MAC

Deep Hertz intends to give physical life to different musical universes. By combining physical structure, audiovisual projection and lights, Deep Hertz allows you to experiment with sound through a multi-sensory installation. Deep Hertz clings to the IDYLLE theme of the Bal du MAC as the energy source giving life to the evening and complementing the heart present at the center of the environment.

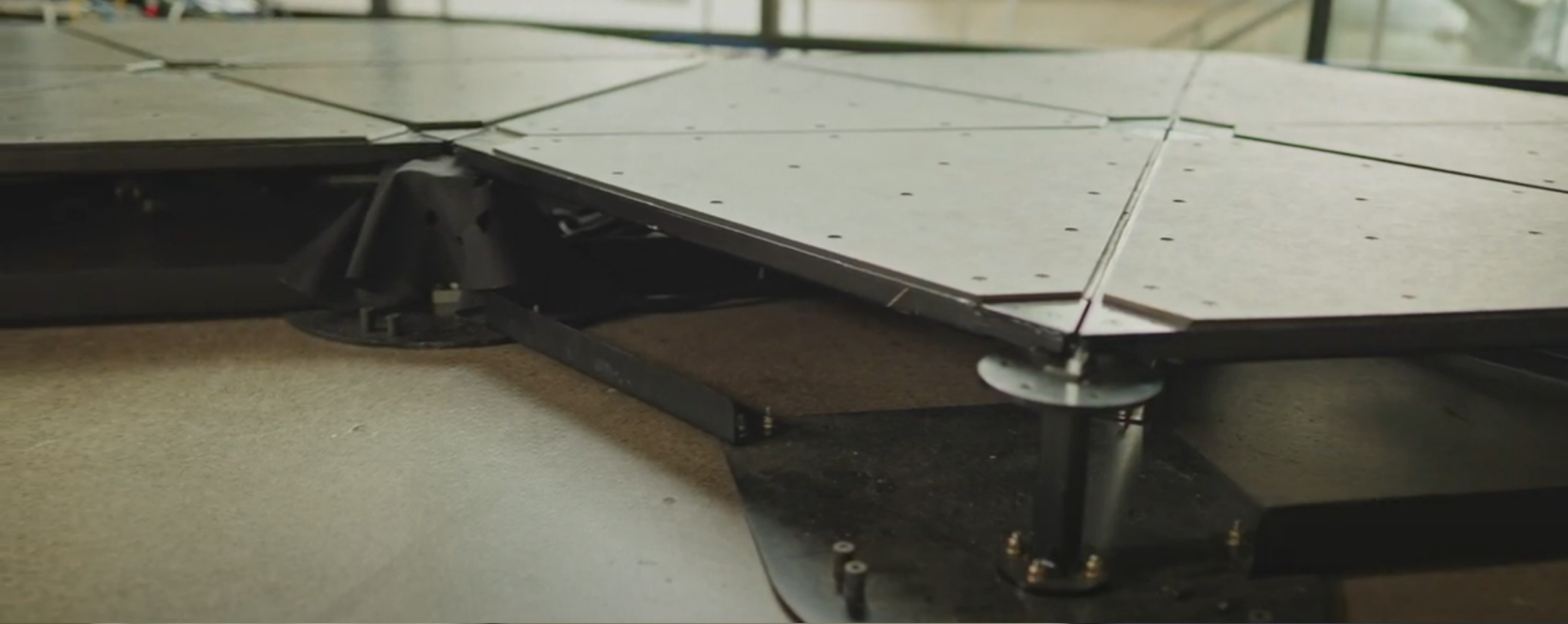




The frontal projection represents the energy source that will evolve through 5 stages through each hour of the evening while being connected to the musical atmosphere. Birth, Learning, Growth, Maturity and Rebirth.



NFTs were produced from each stage's peak and were offered as framed tangible art pieces in parallel to the digital item.



presented at SOCIETY FOR ARTS & TECHNOLOGY



RESSENTI x SOCIETY FOR ARTS & TECHNOLOGY

The research: To feel the kinetic movements of a human performance through a haptic floor in order to assess the connection between the audience, the dancers and the music.

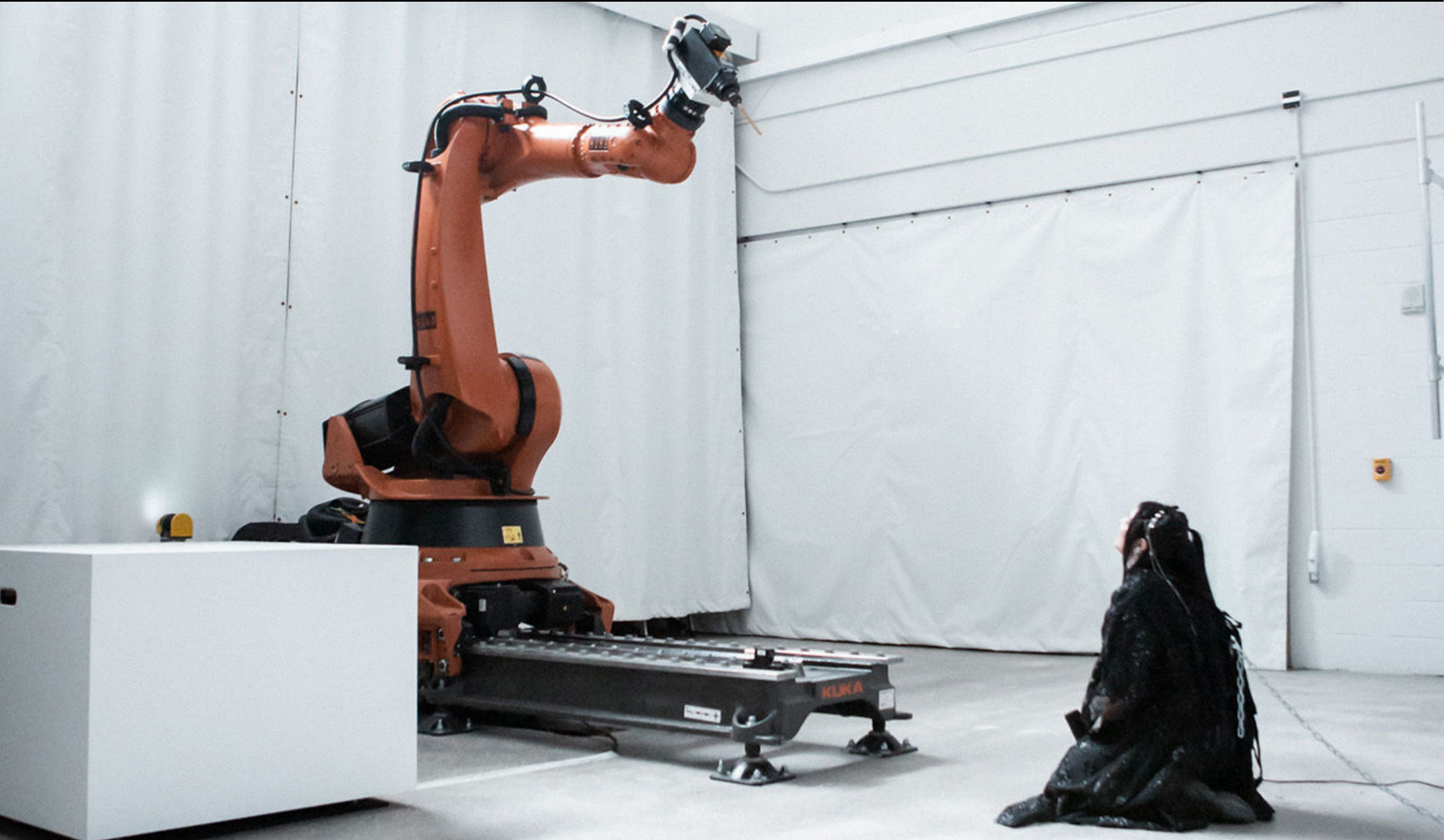


ANIMACHINA

x
KROY
KROY

"ANIMISME ET NÉMÉSIS"

Long fascinated and terrified by robots, KROY (Camille Poliquin) surrounds herself with them to give birth to ANIMACHINA, a series of seven video performances experienced in a communal way.



"ANIMACHINA as a whole is meant to be experienced as an intruder entering a new human/robot relationship. I was greatly inspired by PHI's Infrared Night, which took place in early 2021. Filming this series of video performances, as I imagined them, reminded me of accessing the creative process that we gave to the viewer when we were working on the nightly demos at Studio PHI. For me, this video transmission embodies a way of combining these two experiences that had a significant impact on my creative process during the pandemic. By giving access to a continuous creative process, I want to allow myself to share my work in constant transformation." - KROY

"The video performances were made during residencies carried out under the supervision of Jonathon Anderson at the Creative School of Ryerson University (Toronto, ON). They invite the viewer to understand the machine not as a convenience, but rather as a friend – one that has the power to act and evolve in concert with human beings.

These monster-machines, with unforgivable tentacles, perform choreographic movements with surgical precision. In unison, they strum, modulate the artist's voice on pedals and document the scene themselves. The danger, inherent in this dance of death where a single coordination error can lead to a fatal accident, allows KROY and his team to touch the sublime. Because it is with the machines that she finds comfort and that she fully vibrates.

In this relationship of co-creation, the artist enters into symbiosis with the robots that surround him. Something both vital and deadly emerges from these bodies as cold and lifeless as that of the robotic arm. Thanks to ANIMACHINA, KROY tames the beast, emancipating the machines from their modern alienation and infusing them, perhaps, with a soul."

—Raphaëlle Cormier, Author



**TRANSCENDING
MUSIC STORIES.**

HAPTIC SOUND ROOM *- in development*

The studio is exploring the possibilities of human connection through a physical response of a haptic vest.

The physical space is created in function of an existing world building musical media.

In theory, the experience proposal should complement the felt connection of sound whilst immersed in a physical visual.



ICS DRIES
TRANSCENDING
MUSIC STORIES.
TRANSCENDING

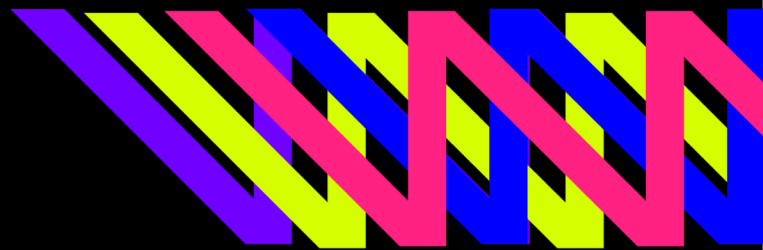
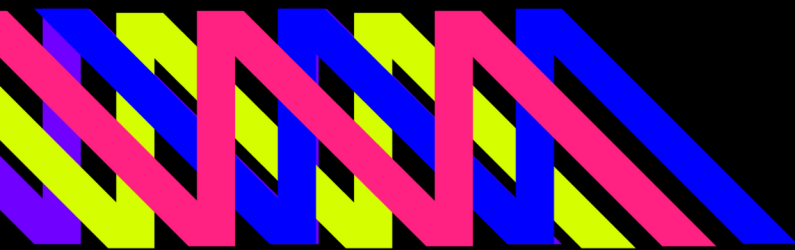
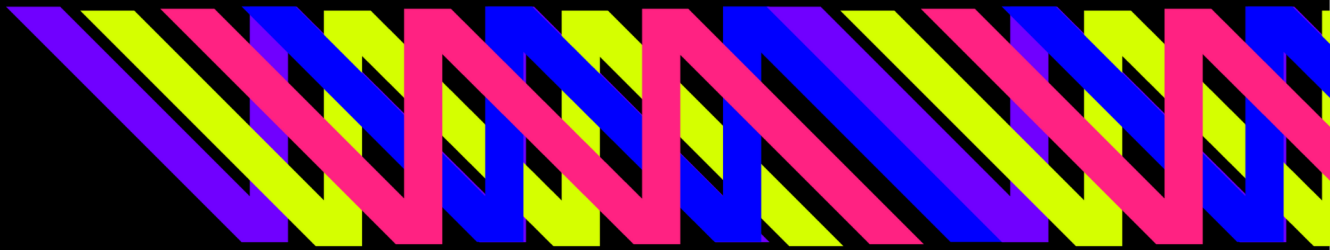
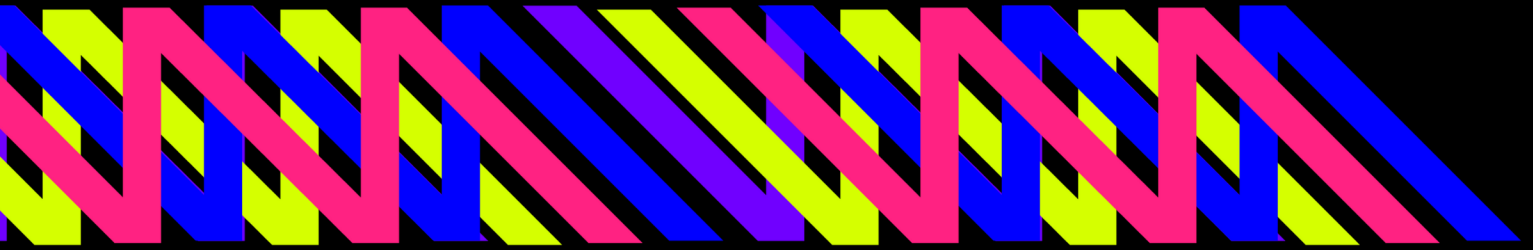
MUSIC DRIES
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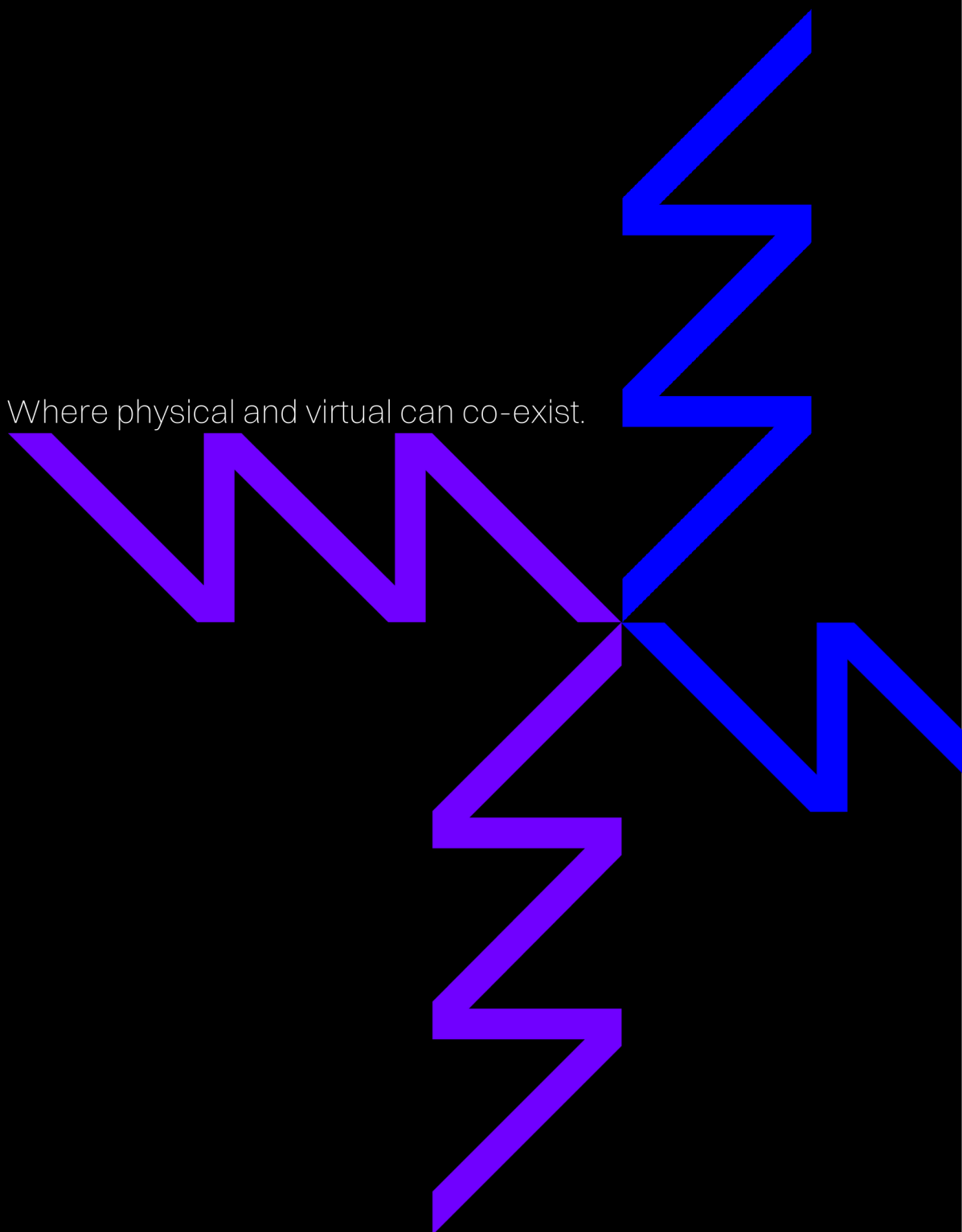


VIRTUAL MUSIC VIDEOS

"MEMORIES"



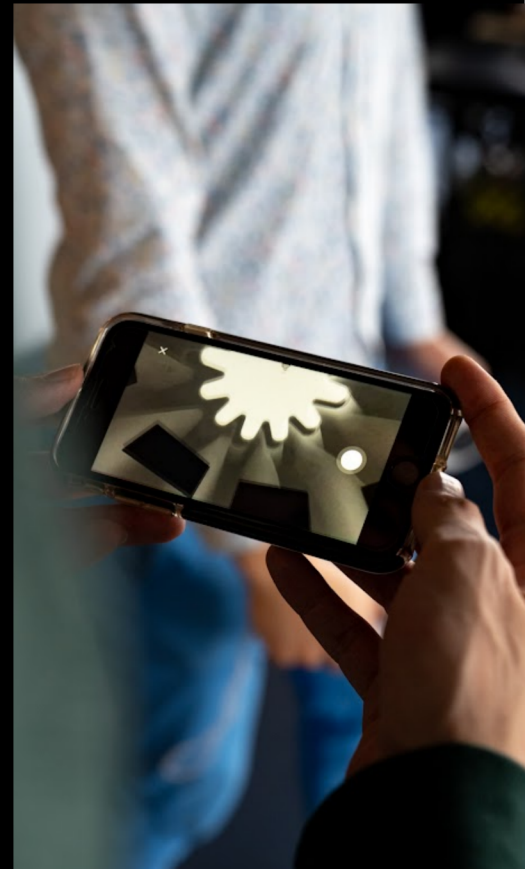
Where physical and virtual can co-exist.

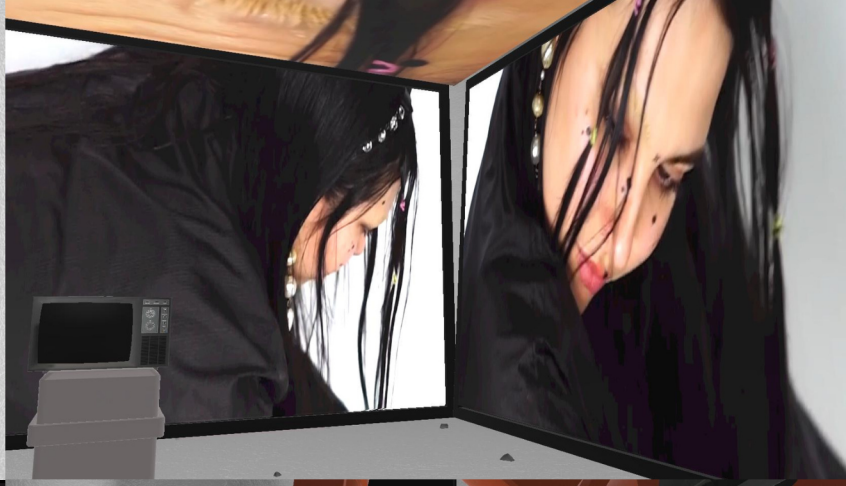


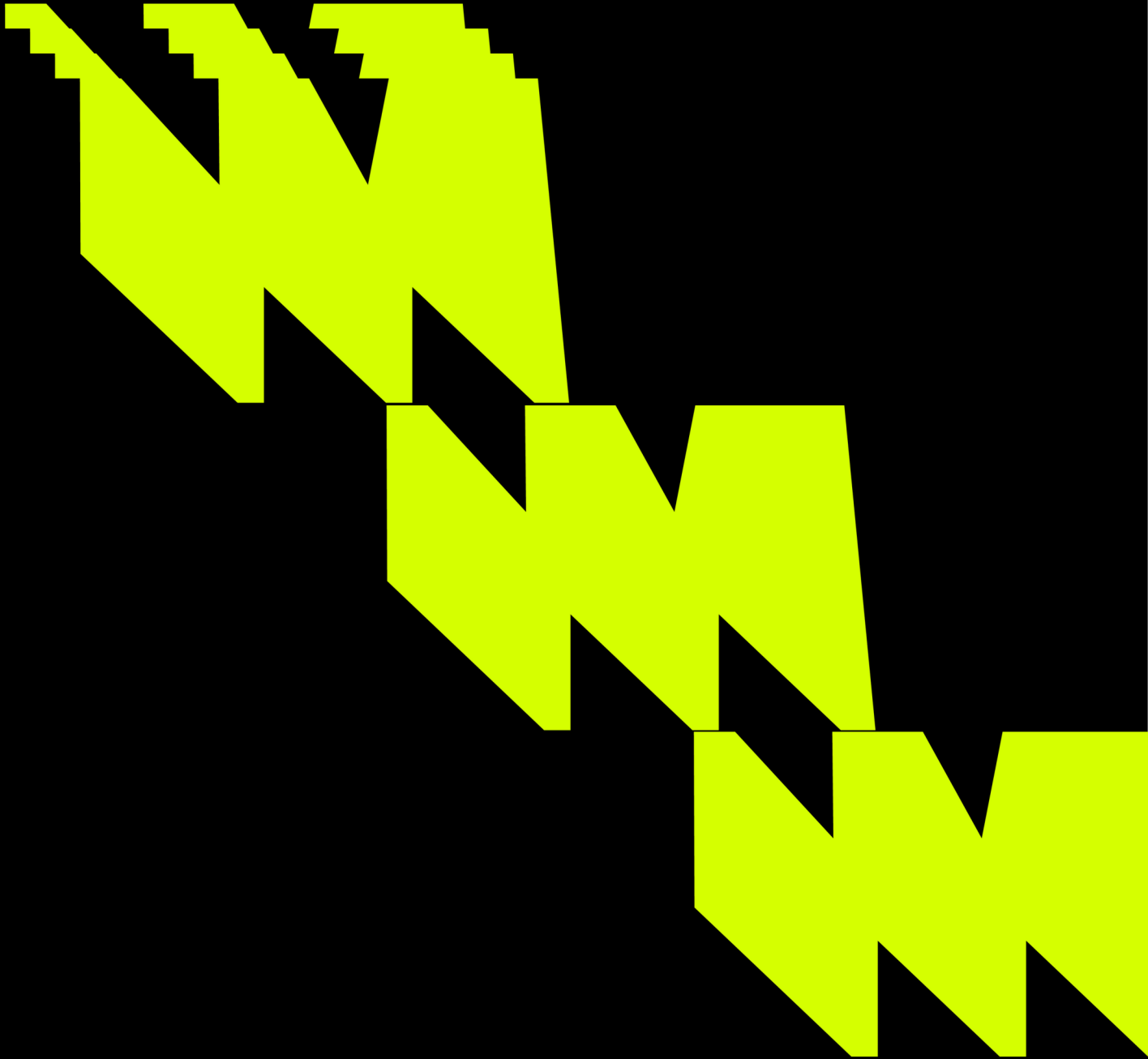
epistolary x KROY

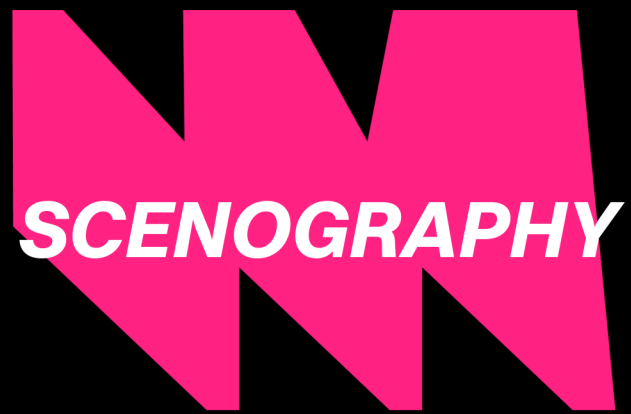
virtual music video

In collaboration with musical artist KROY, we've developed a virtual music video in relationship with her performance video series "ANIMACHINA". An interactive virtual reality experience that immerses you in KROY's world & sound.



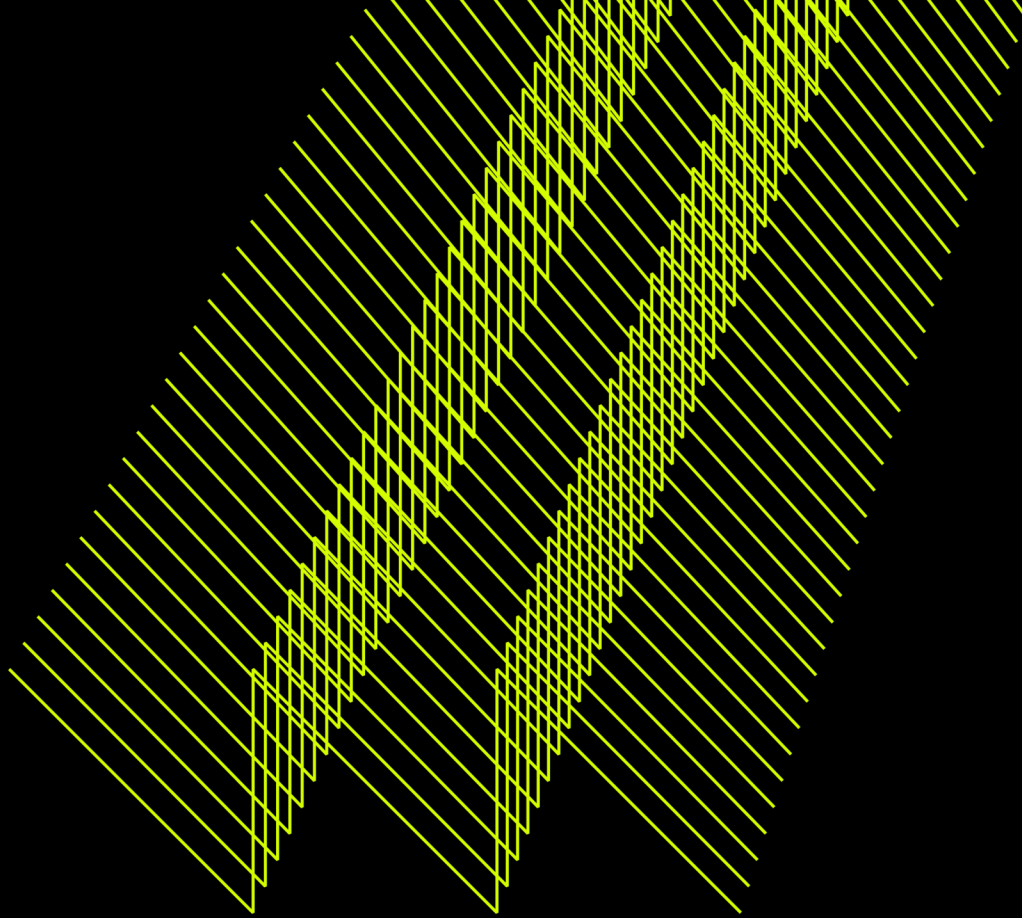




The logo consists of two large, stylized, overlapping letters 'N' and 'M' in a vibrant pink color. The 'N' is on the left and the 'M' is on the right, with their vertical strokes overlapping. The letters have a bold, geometric appearance with sharp angles.

SCENOGRAPHY





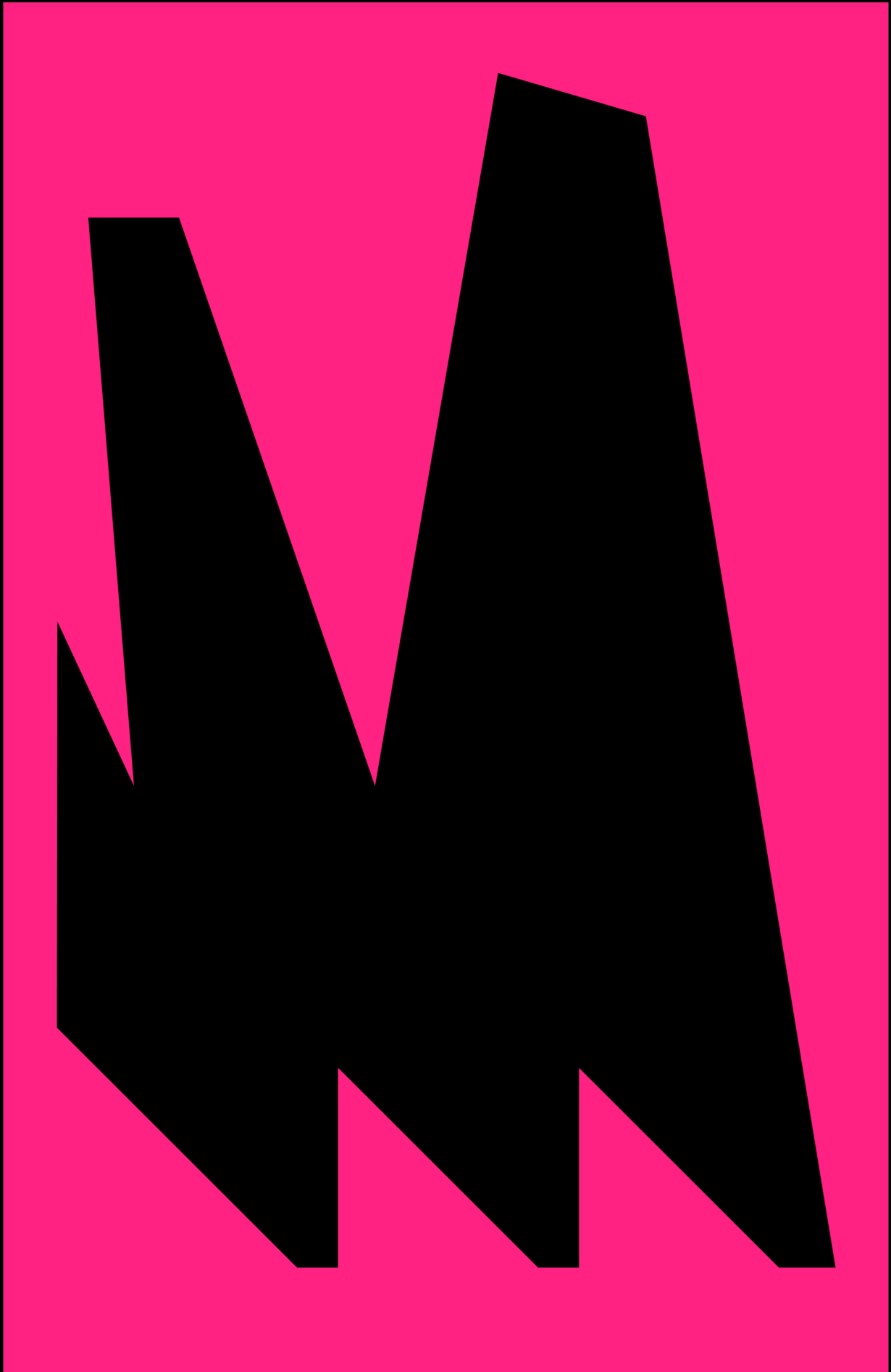
We showcase world building through innovations by connecting technological adaptations of scenery and an artistic point of view.

ABYME x ROSSOMODO

A series of performance videos in collaboration with multi-talented artist ROSSOMODO. The set design filters the music in a visually accented landscape. Shifting from one song to the other, each moment blends with the Artist's world of sound.

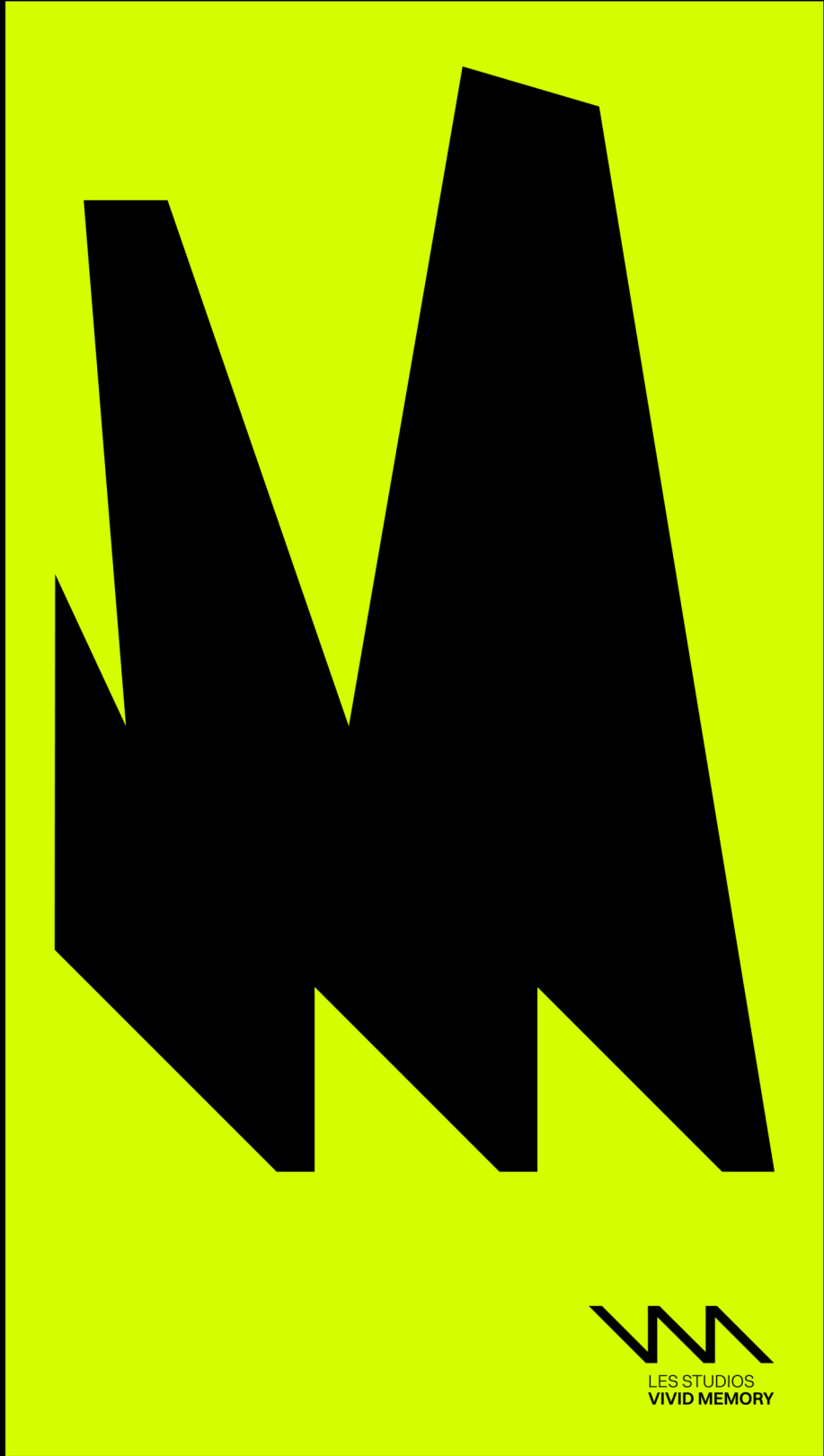






A large, stylized logo consisting of the letters 'NMN' in a bright yellow color. The letters are bold and blocky, with a slight shadow effect. The 'N' is on the left, the 'M' is in the middle, and the 'N' is on the right. They are all connected and have a consistent width and height.

FASHION SHOWS




LES STUDIOS
VIVID MEMORY

Approaching the fashion industry with laser focused immersion.



MRKNTN

spring/summer 2020

Lasers and projections for Montreal Fashion brand MRKNTMN.

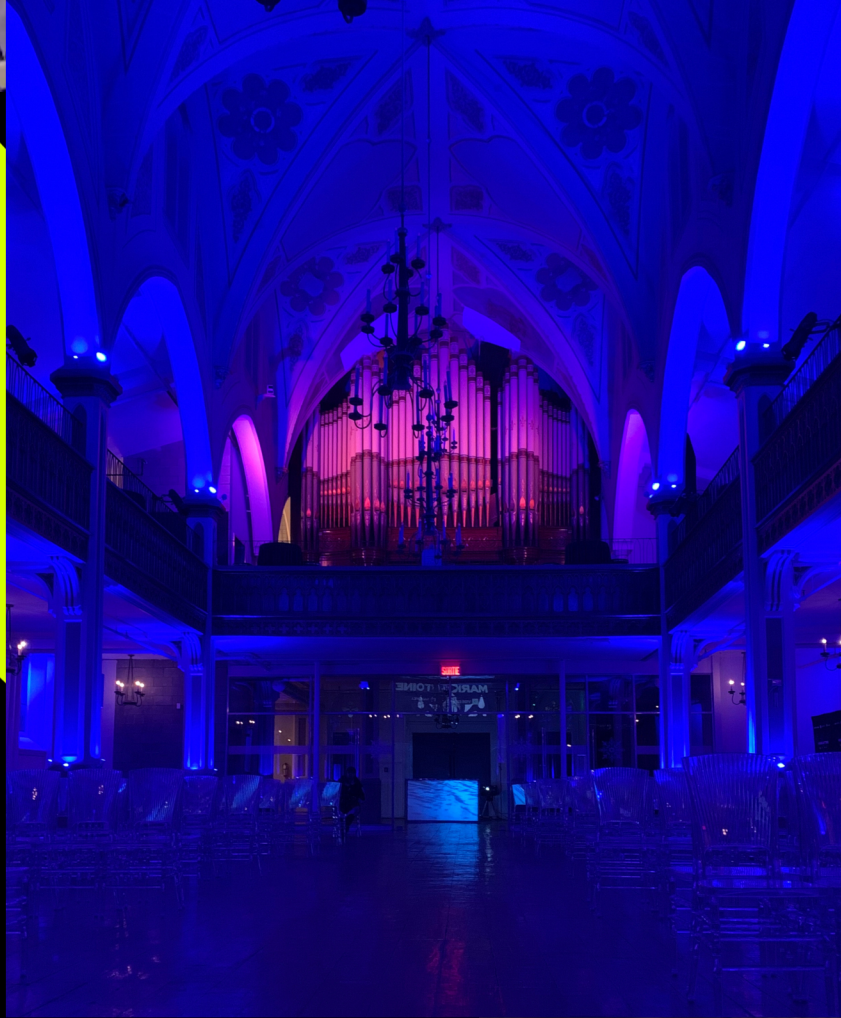
Laser cutting architecture and immersive glows, we developed a start to finish experience in collaboration with the artists to compliment the world that is MRKNTN.



ABYXXES ▶

W  T

*Presented by Videotron + Huawei
Directed by Alex James
Original music by Alex Cuvillier and Lennox Hortale
Produced by Ana Cuvillier*



PLAY ▶

*Styling and production: Simon Venne
Head Makeup Artist: Anita Sanchez from Montreal Makeup Academy by SLA
Head hairstylist: Javier Gonzalez Leon from L'Oréal Professionnel
Camera assistant: Amandine Navarro
Specs Models and ema Agency*



LES STUDIOS
VIVID MEMORY



LES STUDIOS
VIVID MEMORY

SAMUEL VIGNOLA

Founder, General Director & Creative Director

EVANS SIMARD

Partner, Chief Technologist

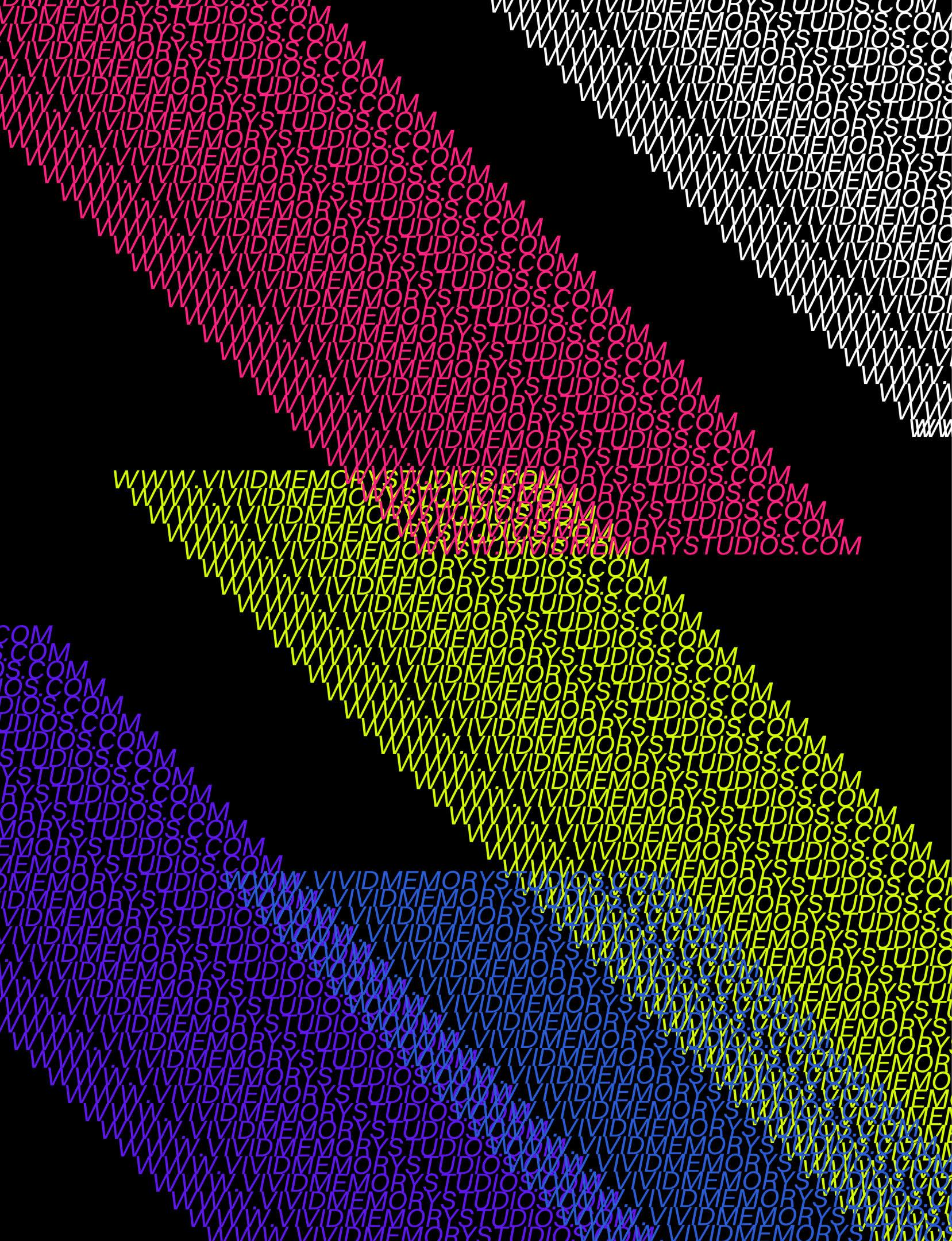
CHAD CONCEPCION

Partner, Art Director

ANNA TUMASYAN

*Partner, Producer, Business Development &
Public Relations*





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